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ELKAY® LAUNCHES 87th ANNIVERSARY EDITION SINK
Anniversary Edition Mystic® Sink Features Innovative Reverse Taper Bowl Design

OAK BROOK, IL – May 2007 – Elkay developed a revolutionary new Mystic sink design to celebrate its more than 87 years in business. This Anniversary Edition Mystic features a "reverse tapered" design which starts with a smaller open area around the rim of the sink bowl and expands softly outward to the sink's bottom, showcasing its unique, contemporary shape. Elkay developed this graceful yet purposeful Anniversary Edition Mystic by merging oval and elliptical shapes to create this all-new shape, which is the first of its kind. The innovative "reversed taper" bowl design offers increased capacity, while contributing to aesthetic interest of this contemporary style.

To celebrate, Elkay plans to have the first 87 Anniversary Edition sinks produced and both signed and numbered by the Chairman of the Board, Ron Katz, a member of the Elkay founding family. Elkay plans to auction the first signed "Ron Katz" Anniversary Edition Mystic on eBay and will donate the proceeds to its partners at The Storehouse, a program of World Vision. The Storehouse is a non profit network of building supply centers with the mission of improving housing for low-income families and rehabilitating community facilities in under-resourced neighborhoods.

The Anniversary Edition Mystic sink model (MYSTIC2919CB) features the "reverse taper" design, but Elkay also offers the merged oval and elliptical shaped bowl in a straight side walls (MYSTIC2717CB) version. The Anniversary Edition sink features

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another first-in-class design element, it is made from ultra-thick 12-gauge stainless steel – even stronger than the extremely thick 14-gauge steel which was the thickest the company had molded previously. The straight side walls version is made from thick, premium 18-gauge steel.

Both models showcase Elkay's signature lustrous satin finish in their 8-inch deep bowl and feature a custom-cut, removable solid wood cutting board. As with all Elkay sinks and faucets, this Mystic sink can be paired with an Elkay faucet that coordinates with this sink's smooth style and functionality. In addition, all Elkay sinks feature a fully undercoated bottom for superior sound dampening capabilities. The MSRP price for the Anniversary Edition MYSTIC2919CB is \$3,995 and the straight side wall MYSTIC2717CB is \$1,200.

For more than 87 years, Elkay has been an innovative manufacturer of stainless steel sinks, water coolers, drinking fountains and faucets for residential and commercial use. Elkay, which is ranked 40th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 4,000 employees in facilities across the United States and select international markets. In 2006, Elkay was honored as a Merit Award winner in *Interior Design* magazine's "Best of the Year" awards for an Avado series sink design.

Headquartered in Oak Brook, IL, Elkay is also the parent company of E.B. Tecnica Mexicana[®], Elkay Canada[®], Phylrich[®] International, as well as Yorktowne[®] Cabinetry, Medallion[®] Cabinetry and MasterCraft[®] Cabinetry. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S. For more information, contact Maureen Brennan at (312) 946-6075 or visit elkayusa.com.

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