



FOR IMMEDIATE RELEASE  
Contact: Maureen Brennan  
312-946-6075

---

**EVERGREEN ELKAY**

*Environmentally Friendly Products Feature Durability and Sustainability*

OAK BROOK, IL – December 2007 – For more than 87 years, Elkay has been focusing on exceeding customer expectations by continually offering quality products manufactured with the industry's most cutting-edge practices. As the concept of providing environmentally sustainable products continues to grow, Elkay understands the importance of continuing to create products that will endure for generations to come. With the introduction of a new "Environmental Elkay" brochure, Elkay is educating customers on the environmentally sound products that have been produced for years across all of its plumbing product categories, including sinks, faucets and water fountains/coolers/chillers.

Elkay understands the importance of keeping energy and water conservation at the forefront of its product development and aims to educate its customers about the sustainability of stainless steel. For example, many Elkay products are not only made from recycled materials, but are also 100 percent recyclable. Elkay's packaging is also 100 percent recyclable and constructed with up to 56 percent recycled content. In addition, Elkay sink manufacturing facilities are designed for maximum efficiency to generate as little scrap as possible.

- more -

## **EVERGREEN ELKAY – PAGE TWO**

### **Sinks**

On average, Elkay residential and commercial stainless steel sinks are constructed of approximately 69 percent recycled content. Also, Elkay residential Antique Copper Hammered sinks and Elkay cast brass Asana™ vessels are hand-crafted from 100 percent recycled content for the ultimate in sustainability. Plus, all Elkay metal sinks are designed with quality in mind and built to last, limiting the need for replacement. In addition, the average useful life of a stainless steel product is 30 years, and stainless never drops out of the recycling chain due to use and is recycled without degradation<sup>[1]</sup>.

### **Faucets**

Elkay faucets are also designed for long-lasting reliability and exceed the national requirements for lead-free design. Each faucet, equipped with a ceramic disc cartridge, also meets the national standard for water conservation of 2.2 gallons per minute. In addition, all Elkay faucets comply with NSF 61, which ensures safe, clean water is dispensed.

### **Water Coolers + Drinking Fountains**

The sight of landfills overflowing with plastic bottles can be anything but refreshing. To help reduce the widespread problem of waste, Elkay is dedicated to bringing pure, filtered drinking water to everyone without endangering the

- more -

---

[1] According to the Specialty Steel Industry of North America (SSINA)

## EVERGREEN ELKAY – PAGE THREE

environment by providing water coolers and drinking fountains that offer a smart alternative to bottled water. As an environmental leader, Elkay is the first water cooler manufacturer to use non-ozone-depleting refrigerants. In addition, many Elkay coolers and fountains incorporate a large percentage of recycled materials and most coolers exceed energy-efficiency standards by 64 percent.

The four-page, four-color Environmental Elkay brochure will only be distributed electronically and is available online at [www.elkayusa.com/green](http://www.elkayusa.com/green).

For more than 87 years, Elkay has been an innovative manufacturer of stainless steel sinks, water coolers, drinking fountains and faucets for residential and commercial use. Elkay, which is ranked 40th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 5,000 employees in facilities across the United States and select international markets. In 2006 and 2007, Elkay was honored as a Merit Award winner in *Interior Design* magazine's "Best of the Year" awards for The Mystic<sup>®</sup> and Avado<sup>®</sup> sink designs.

Headquartered in Oak Brook, IL, Elkay is also the parent company of E.B. Tecnica Mexicana<sup>®</sup>, Phylrich<sup>®</sup> International, Elkay Zhuhai, as well as Yorktowne<sup>®</sup> Cabinetry, Medallion<sup>®</sup> Cabinetry and MasterCraft<sup>®</sup> Cabinetry. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S.

For more information, contact Maureen Brennan at (312) 946-6075 or visit [elkayusa.com](http://elkayusa.com).

# # #